

Campground Manager[®], the industry leader in campground management software for over 16 years, brings together BookYourSite.com[™] the nation's fastest growing online reservation system and Reserve America[™], the premier website for campers looking to make online reservations!

BookYourSite.com[™] and Reserve America[™] combined bring over 13.5 million website visitors per year. That's 13.5 million potential customers for your campground!



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Let Campground Manager[®] Software
sweeten your business prospects.



Get With 'The Program'.



This is how over 6 million nights were booked last year on ReserveAmerica.com

35% of State Park reservation requests can't be fulfilled!

Find out how you can profit by 13 million potential customers each year!



From browsing, to bookings to billings... together, 'The Program' provides it all!



Simple to use, Campground Manager® streamlines every transaction with a simple click of a button. From the date of the reservation, check-in through check-out, you can track all billings and transactions made during your customers stay. Manage your campground business with ease using the best campground management software on the market.

We're Here To Help!

Today, online camping reservations are at an all-time high, as campers demand the ability to secure their reservations quickly and conveniently.

With 'The Program' you can sweeten your business prospects. Now your campground can profit from the 35% of State Park reservation requests that could not be fulfilled. Millions of campers looking to reserve at sold out State Campgrounds need a place to stay!

'The Program' links Reserve America™ and their online marketing power with the seamless integration of BookYourSite.com™ and Campground Manager®. Your customer has the freedom to secure their reservations 24 hours a day through our easy-to-use online system. Bookings can be made directly through either portal or via a link from your own website. The aim is to increase your web exposure and drive the excess demand your way!

Depending on which portal is selected, your customer will be taken to your customized reservation page where they can search for an available site that fits their needs.

Once your customer has completed the required information, the reservation request is sent directly to your park for approval. At the same time an automatic e-mail is dispatched to your customer, re-assuring them that their request has been received.

The reservation request can now be automatically imported into your Campground Manager® program where the payment data is received, then safely and securely stored. Once you've approved your customer's wishes, they are sent an e-mail confirmation of their reservation.

Whether the visitor starts from your website, BookYourSite.com™ or ReserveAmerica™, you can retrieve all your online reservations with one click of the button – it's that easy!

S'MORE STORE

Shopping made easy!

Now with ReserveAmerica's™ new online S'more Store™, you can purchase all of the goods for your retail store easily and efficiently. S'more Store™ gives park stores the BEST pricing, FREE direct delivery*, FREE merchandising displays from major brands and great marketing exposure. In addition, they offer a 30-day payment term, which will help every park get stocked up for the season!

All UPC codes and item numbers will be pre-installed in the Campground Manager® Point-Of-Sale module.

At Campground Manager®, customer support is our top priority. Should you experience a problem while processing a transaction, our proprietary eSupport™ allows you to extract any information pertaining to that transaction and send it to us automatically through the Internet for our technical staff to review. In addition, we can now connect to your own workstation through the Internet to view a problem first hand. Within minutes your problem can be solved and you're quickly back on track!

Get With 'The Program'

Contact us now and make your park a 'hive of activity'



Go online and give Campground Manager® a try for FREE!



*on orders of \$750 or more

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